

ORDER

| | | | | |
|------------|----------------------|------------------------------|-------------------------|--------------|
| Orders | Order / Rev: | 106325 | Primary AE: | Amy McCreary |
| | Alt Order #: | 06849968 | Sales Office: | BLPHI |
| | Product Desc: | ROMNEY FOR PRESIDENT | Sales Region: | National |
| | Estimate: | 361 | | |
| | Flight Dates: | 09/07/12 - 09/10/12 | | |
| | Original Date / Rev: | 09/06/12 / 09/06/12 | | |
| | Order Type: | GENERAL | | |
| Agency | Name: | American Rambler Productions | | |
| | Buying Contact: | | Billing Type: | Cash |
| | Billing Contact: | | Billing Calendar: | Broadcast |
| | | 138 Conant St. | Billing Cycle: | EOM/EOC |
| | | Beverly, MA 02494 | Agency Commission: | 15% |
| Advertiser | Name: | Romney for President | | |
| | Demographic: | A35+ | New Business Thru: | |
| | Product Codes: | PLC02-Republican | Order Separation: | 00:05:00 |
| | Priority: | SELECT PRIORITY CODE | Advertiser External ID: | |
| | Revenue Codes: | POLITICAL/AGY, PCAN, GEN | Agency External ID: | |

| Bill Plan | | | | | Totals | | | | |
|------------|----------|---------|--------------|-------------|----------------|---------|--------------|-------------|--------|
| Start Date | End Date | # Spots | Gross Amount | Net Amount | Month | # Spots | Gross Amount | Net Amount | Rating |
| 08/27/12 | 09/10/12 | 81 | \$36,860.00 | \$31,331.00 | September 2012 | 81 | \$36,860.00 | \$31,331.00 | 0.00 |
| | | | | | Totals | 81 | \$36,860.00 | \$31,331.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 20% | \$36,860.00 |
| Market | 100% | \$184,300.00 |

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 25% | \$46,075.00 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 27% | \$49,761.00 |
| KTUD | 0% | \$0.00 |
| KVVU | 21% | \$38,703.00 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 7% | \$12,901.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------------|----------|----------|------------|------------------------|--------|----------------|--------|-----|-------|-----------|------|-----|------|----------|--------|
| E 1 | KSNV | 09/10/12 | 09/10/12 | M-F 6-7a WakeUp w/WagM | 6-7a | | M----- | :30 | 2 | \$450.002 | 0.00 | NM | 2 | \$900.00 | |
| M-F 6-7a WakeUp w/Wagners | | | | | | | | | | | | | | | |
| WAKE UP | | | | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | |
| Week: 09/10/12 | 09/16/12 | M----- | 2 | \$450.00 | 0.00 | | | | | | | | | | |



KSNV

Order / Rev: 106325
 Alt Order #: 06849968
 Flight Dates: 09/07/12 - 09/10/12

Advertiser: Romney for President
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate: 361

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|-------------------|-----------------|--------------------------|---------|----------------|------|-----|-------|-----------|------|-----|------|-------|------------|
| E 1 | KSNV | 09/10/12 | 09/10/12 | M-F 6-7a WakeUp w/Wagner | M | 6-7a | | :30 | 2 | \$450.002 | 0.00 | NM | | 2 | \$900.00 |
| WAKE UP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | M----- | | | | | 2 | \$450.00 | 0.00 | | | | |
| E 2 | KSNV | 09/07/12 | 09/07/12 | M-F 6-7a WakeUp w/Wagner | M | 6-7a | | :30 | 2 | \$450.002 | 0.00 | NM | | 2 | \$900.00 |
| WAKE UP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| | | Week: 09/03/12 | 09/09/12 | -----F-- | | | | | 2 | \$450.00 | 0.00 | | | | |
| E 3 | KSNV | 09/07/12 | 09/07/12 | Today Show | CM | 658a-9am | | :30 | 2 | \$550.002 | 0.00 | NM | | 2 | \$1,100.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| | | Week: 09/03/12 | 09/09/12 | -----F-- | | | | | 2 | \$550.00 | 0.00 | | | | |
| E 4 | KSNV | 09/10/12 | 09/10/12 | Today Show | CM | 658a-9am | | :30 | 2 | \$550.002 | 0.00 | NM | | 2 | \$1,100.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | M----- | | | | | 2 | \$550.00 | 0.00 | | | | |
| E 5 | KSNV | 09/10/12 | 09/10/12 | M-F Today Show II | 3rd 10M | 9-10a | | :30 | 2 | \$200.002 | 0.00 | NM | | 2 | \$400.00 |
| TODAY SHOW II | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | M----- | | | | | 2 | \$200.00 | 0.00 | | | | |
| E 6 | KSNV | 09/07/12 | 09/07/12 | M-F Today Show III | 4th 10M | 10am-11am | | :30 | 2 | \$200.002 | 0.00 | NM | | 2 | \$400.00 |
| TODAY SHOW III | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| | | Week: 09/03/12 | 09/09/12 | -----F-- | | | | | 2 | \$200.00 | 0.00 | | | | |
| E 7 | KSNV | 09/10/12 | 09/10/12 | M-F Today Show III | 4th 10M | 10am-11am | | :30 | 2 | \$200.002 | 0.00 | NM | | 2 | \$400.00 |
| TODAY SHOW III | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | M----- | | | | | 2 | \$200.00 | 0.00 | | | | |
| E 8 | KSNV | 09/07/12 | 09/07/12 | Rachael Ray | CM | 11am-12pm | | :30 | 2 | \$200.002 | 0.00 | NM | | 2 | \$400.00 |
| RACHEL RAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| | | Week: 09/03/12 | 09/09/12 | -----F-- | | | | | 2 | \$200.00 | 0.00 | | | | |
| E 9 | KSNV | 09/10/12 | 09/10/12 | Rachael Ray | CM | 11am-12pm | | :30 | 2 | \$200.002 | 0.00 | NM | | 2 | \$400.00 |
| RACHEL RAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | M----- | | | | | 2 | \$200.00 | 0.00 | | | | |
| E 10 | KSNV | 09/10/12 | 09/10/12 | Noon News | CM | 12-1230pm | | :30 | 2 | \$275.002 | 0.00 | NM | | 2 | \$550.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | M----- | | | | | 2 | \$275.00 | 0.00 | | | | |
| E 11 | KSNV | 09/07/12 | 09/07/12 | Noon News | CM | 12-1230pm | | :30 | 2 | \$275.002 | 0.00 | NM | | 2 | \$550.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| | | Week: 09/03/12 | 09/09/12 | -----F-- | | | | | 2 | \$275.00 | 0.00 | | | | |
| E 12 | KSNV | 09/07/12 | 09/07/12 | Days of our Lives | CM | 1258p-2pm | | :30 | 2 | \$275.002 | 0.00 | NM | | 2 | \$550.00 |
| DAYS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| | | Week: 09/03/12 | 09/09/12 | -----F-- | | | | | 2 | \$275.00 | 0.00 | | | | |
| E 13 | KSNV | 09/10/12 | 09/10/12 | Noon News | CM | 1258p-2pm | | :30 | 2 | \$275.002 | 0.00 | NM | | 2 | \$550.00 |

Order# Rev: 106325
 Alt Order #: 06849968
 Flight Dates: 09/07/12 - 09/10/12

Advertiser: Romney for President
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate: 361

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------------|------|-------------------|-----------------|---|----------------------------|----------------|---------|-----|-----------|-----------|------|-----|------|------------|------------|
| Days of our Lives | | | | | | | | | | | | | | | |
| Days of our Lives | | | | | | | | | | | | | | | |
| DAYS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | M----- | | | | | | | | | | | |
| E 14 | KSNV | 09/07/12 | 09/07/12 | The Doctors The Doctors | CM | 2pm-3pm | ----F-- | :30 | 2 | \$175.002 | 0.00 | NM | | 2 | \$350.00 |
| DRS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| | | Week: 09/03/12 | 09/09/12 | ----F-- | | | | | | | | | | | |
| E 15 | KSNV | 09/10/12 | 09/10/12 | The Doctors The Doctors | CM | 2pm-3pm | M----- | :30 | 2 | \$175.002 | 0.00 | NM | | 2 | \$350.00 |
| DRS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | M----- | | | | | | | | | | | |
| E 16 | KSNV | 09/07/12 | 09/07/12 | Dr. Phil Dr Phil | CM | 3-4p | ----F-- | :30 | 2 | \$300.002 | 0.00 | NM | | 2 | \$600.00 |
| DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| | | Week: 09/03/12 | 09/09/12 | ----F-- | | | | | | | | | | | |
| E 17 | KSNV | 09/10/12 | 09/10/12 | Dr. Phil Dr Phil | CM | 3-4p | M----- | :30 | 2 | \$300.002 | 0.00 | NM | | 2 | \$600.00 |
| DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | M----- | | | | | | | | | | | |
| E 18 | KSNV | 09/10/12 | 09/10/12 | NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour) | 4-5pm (4:00 PM-4:30 PM) | | M----- | :30 | 2 | \$350.002 | 0.00 | NM | | 2 | \$700.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | M----- | | | | | | | | | | | |
| E 19 | KSNV | 09/07/12 | 09/07/12 | NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour) | 4-5pm (4:00 PM-4:30 PM) | | ----F-- | :30 | 2 | \$350.002 | 0.00 | NM | | 2 | \$700.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| | | Week: 09/03/12 | 09/09/12 | ----F-- | | | | | | | | | | | |
| E 20 | KSNV | 09/07/12 | 09/07/12 | NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour) | 4-5pm (4:30 PM-5:00 PM) | | ----F-- | :30 | 2 | \$450.002 | 0.00 | NM | | 2 | \$900.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| | | Week: 09/03/12 | 09/09/12 | ----F-- | | | | | | | | | | | |
| E 21 | KSNV | 09/10/12 | 09/10/12 | NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour) | 4-5pm (4:30 PM-5:00 PM) | | M----- | :30 | 2 | \$450.002 | 0.00 | NM | | 2 | \$900.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | M----- | | | | | | | | | | | |
| E 22 | KSNV | 09/07/12 | 09/07/12 | M-F Early News M-F Early News | CM | 5-630p | ----F-- | :30 | 2 | \$725.002 | 0.00 | NM | | 2 | \$1,450.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| | | Week: 09/03/12 | 09/09/12 | ----F-- | | | | | | | | | | | |
| E 23 | KSNV | 09/10/12 | 09/10/12 | M-F Early News M-F Early News | CM | 5-630p | M----- | :30 | 2 | \$725.002 | 0.00 | NM | | 2 | \$1,450.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | M----- | | | | | | | | | | | |
| E 24 | KSNV | 09/07/12 | 09/07/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | ----F-- | :30 | 2 | \$725.002 | 0.00 | NM | | 2 | \$1,450.00 |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| | | Week: 09/03/12 | 09/09/12 | ----F-- | | | | | | | | | | | |
| E 25 | KSNV | 09/10/12 | 09/10/12 | CM | 630-7pm | M----- | :30 | 2 | \$725.002 | 0.00 | NM | | 2 | \$1,450.00 | |

Order / Rev: 106325
 Alt.Order #: 06849968
 Flight Dates: 09/07/12 - 09/10/12

Advertiser: Romney for President
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate: 361

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|---------------------------|-------|-------------------|------|-----|-------|-------------|-----|---------------|------|-------------|---------|
| | | | | M-F Jeopardy | | | | | | | | | | | |
| | | | | M-F Jeopardy | | | | | | | | | | | |
| | | | | JEOPARDY | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/10/12 | 09/16/12 | M----- | | 2 | | | | \$725.00 | | 0.00 | | | |
| E 26 | KSNV | 09/07/12 | 09/07/12 | M-F Wheel | CM | 7-730pm | | | | -----F-- | | :30 | 2 | \$725.002 | 0.00 NM |
| | | | | M-F Wheel of Fortune | | | | | | | | | | | |
| | | | | WHEEL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/03/12 | 09/09/12 | ----F-- | | 2 | | | | \$725.00 | | 0.00 | | | |
| E 27 | KSNV | 09/10/12 | 09/10/12 | M-F Wheel | CM | 7-730pm | | | | M----- | | :30 | 2 | \$725.002 | 0.00 NM |
| | | | | M-F Wheel of Fortune | | | | | | | | | | | |
| | | | | WHEEL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/10/12 | 09/16/12 | M----- | | 2 | | | | \$725.00 | | 0.00 | | | |
| E 28 | KSNV | 09/10/12 | 09/10/12 | M-F News 3 at Eleven | CM | 11pm-1135pm | | | | M----- | | :30 | 2 | \$750.002 | 0.00 NM |
| | | | | M-F News 3 at Eleven | | | | | | | | | | | |
| | | | | NEWS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/10/12 | 09/16/12 | M----- | | 2 | | | | \$750.00 | | 0.00 | | | |
| E 29 | KSNV | 09/07/12 | 09/07/12 | M-F News 3 at Eleven | CM | 11pm-1135pm | | | | -----F-- | | :30 | 2 | \$750.002 | 0.00 NM |
| | | | | M-F News 3 at Eleven | | | | | | | | | | | |
| | | | | NEWS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/03/12 | 09/09/12 | ----F-- | | 2 | | | | \$750.00 | | 0.00 | | | |
| E 30 | KSNV | 09/10/12 | 09/10/12 | The Tonight Show | CM | 1135p-1237a | | | | M----- | | :30 | 2 | \$250.002 | 0.00 NM |
| | | | | Tonight Show | | | | | | | | | | | |
| | | | | TONIGHT SHOW | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/10/12 | 09/16/12 | M----- | | 2 | | | | \$250.00 | | 0.00 | | | |
| E 31 | KSNV | 09/07/12 | 09/07/12 | The Tonight Show | CM | 1135p-1237a | | | | -----F-- | | :30 | 2 | \$250.002 | 0.00 NM |
| | | | | Tonight Show | | | | | | | | | | | |
| | | | | TONIGHT SHOW | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/03/12 | 09/09/12 | ----F-- | | 2 | | | | \$250.00 | | 0.00 | | | |
| E 32 | KSNV | 09/08/12 | 09/08/12 | News 3 Sunrise - SATURDAY | | 6a-7a | | | | -----S- | | :30 | 2 | \$200.002 | 0.00 NM |
| | | | | News 3 Sunrise SATURDAY | | | | | | | | | | | |
| | | | | NEWS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/03/12 | 09/09/12 | -----S- | | 2 | | | | \$200.00 | | 0.00 | | | |
| E 33 | KSNV | 09/08/12 | 09/08/12 | Saturday Today | CM | 7a-9am | | | | -----S- | | :30 | 2 | \$325.002 | 0.00 NM |
| | | | | Saturday Today | | | | | | | | | | | |
| | | | | SAT TODAY | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/03/12 | 09/09/12 | -----S- | | 2 | | | | \$325.00 | | 0.00 | | | |
| E 34 | KSNV | 09/08/12 | 09/08/12 | Sa-Su Early News | CM | 5pm-630pm | | | | -----S- | | :30 | 3 | \$350.002 | 0.00 NM |
| | | | | Sa-Su Early News | | | | | | | | | | | |
| | | | | NEWS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/03/12 | 09/09/12 | -----S- | | 3 | | | | \$350.00 | | 0.00 | | | |
| E 35 | KSNV | 09/08/12 | 09/08/12 | Wknd Jeopardy | CM | 630-7pm | | | | -----S- | | :30 | 1 | \$350.002 | 0.00 NM |
| | | | | SAT/Jeopardy | | | | | | | | | | | |
| | | | | JEOPARDY | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/03/12 | 09/09/12 | -----S- | | 1 | | | | \$350.00 | | 0.00 | | | |
| E 36 | KSNV | 09/08/12 | 09/08/12 | Sa-Su News 3 at Eleven | CM | 11pm-1135pm | | | | -----S- | | :30 | 2 | \$750.002 | 0.00 NM |
| | | | | Sa-Su News 3 at Eleven | | | | | | | | | | | |
| | | | | NEWS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/03/12 | 09/09/12 | -----S- | | 2 | | | | \$750.00 | | 0.00 | | | |
| E 37 | KSNV | 09/08/12 | 09/08/12 | | CM | 5:00- 6:00am | | | | -----S- | | :30 | 1 | \$1,250.002 | 0.00 NM |

Order / Rev: 106325
 Alt Order #: 06849968
 Flight Dates: 09/07/12 - 09/10/12

Advertiser: Romney for President
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate: 361

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|-------------------|-----------------|---------------------------|-------|-------------------|------------|-----|-------|-------------|-----|---------------|--------|-------------|--------------|
| Nevada Newsmakers - CF | | | | | | | | | | | | | | | |
| Nevada Newsmakers - Ch.3 (5:00 AM-5:30 AM) | | | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/03/12 | 09/09/12 | -----S- | | 1 | \$1,250.00 | | | 0.00 | | | | | |
| E 38 | KSNV | 09/08/12 | 09/08/12 | Nevada Newsmakers - COM | | 5:00- 6:00am | | | | -----S- | | :30 | 1 | \$1,250.002 | 0.00 NM |
| | | | | Nevada Newsmakers - Ch.3 | | (5:30 AM-6:00 AM) | | | | | | | | | 1 \$1,250.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/03/12 | 09/09/12 | -----S- | | 1 | \$1,250.00 | | | 0.00 | | | | | |
| E 39 | KSNV | 09/09/12 | 09/09/12 | News 3 Sunrise - SUNDAY | | 6a-7a | | | | -----S | | :30 | 1 | \$185.002 | 0.00 NM |
| | | | | News 3 Sunrise SUNDAY | | | | | | | | | | | 1 \$185.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/03/12 | 09/09/12 | -----S | | 1 | \$185.00 | | | 0.00 | | | | | |
| E 40 | KSNV | 09/09/12 | 09/09/12 | Sunday Today | CM | 7a-8am | | | | -----S | | :30 | 1 | \$325.002 | 0.00 NM |
| | | | | Sunday Today | | | | | | | | | | | 1 \$325.00 |
| SUN TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/03/12 | 09/09/12 | -----S | | 1 | \$325.00 | | | 0.00 | | | | | |
| E 41 | KSNV | 09/09/12 | 09/09/12 | Meet the Press | CM | 8a-9am | | | | -----S | | :30 | 1 | \$1,900.002 | 0.00 NM |
| | | | | Meet the Press | | | | | | | | | | | 1 \$1,900.00 |
| MEET THE PRESS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/03/12 | 09/09/12 | -----S | | 1 | \$1,900.00 | | | 0.00 | | | | | |
| E 42 | KSNV | 09/09/12 | 09/09/12 | News 3 Today Wknd | CM | 9a-930am | | | | -----S | | :30 | 1 | \$250.002 | 0.00 NM |
| | | | | News 3 Today | | | | | | | | | | | 1 \$250.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/03/12 | 09/09/12 | -----S | | 1 | \$250.00 | | | 0.00 | | | | | |
| E 43 | KSNV | 09/09/12 | 09/09/12 | Chris Matthews 9:30AM GM | | 9:30a-10a | | | | -----S | | :30 | 1 | \$250.002 | 0.00 NM |
| | | | | Chris Matthews SUN 9:30am | | | | | | | | | | | 1 \$250.00 |
| CHRIS MATHEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/03/12 | 09/09/12 | -----S | | 1 | \$250.00 | | | 0.00 | | | | | |
| E 44 | KSNV | 09/09/12 | 09/09/12 | Sa-Su News 3 at ElevenCM | | 11pm-1135pm | | | | -----S | | :30 | 2 | \$750.002 | 0.00 NM |
| | | | | Sa-Su News 3 at Eleven | | | | | | | | | | | 2 \$1,500.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/03/12 | 09/09/12 | -----S | | 2 | \$750.00 | | | 0.00 | | | | | |
| | | | | | | | | | | | | | Totals | | |
| | | | | | | | | | | | | | 81 | \$36,860.00 | |